GOVERNMENT OF ANDHRA PRADESH ABSTRACT

Elections – Electoral Rolls – Summary Revision of Electoral Rolls with reference to 01-01-2012 & 01-01-2013 – Publicity – Scrolling in Television Channels – Payment of bills Rs.33,399/- to Zee News Limited, Hyderabad – Sanctioned – Orders – Issued.

GENERAL ADMINISTRATION (ELECTIONS.C) DEPARTMENT

Read the following:-

G.O.Rt.No: 4106 Dated: 20-09-2013

1. Govt. Lr.No.3389/Elecs.E/A2/2011-58, dt:29-11-2011.

- 2. From M/s Zee News Ltd., Hyderabad, Invoice Nos. 4000036669/11-12, dt: 30-11-2011 & 4000037432/11-12, dt:10-12-2011.
- 3. Govt. Lr.No.6920/Elecs.E/A2/2012-33, dt:23-10-2012.
- 4. From M/s Zee News Ltd., Hyderabad, Invoice Nos. 4000056322/12-13, dt: 31-10-2012.
- 5. Govt. Memo No.1268/Elecs.C/A1/2013, dt:22-08-2013.

ORDER:

In letter 1st read above, ZEE 24 Ghantalu, Zee News Limited, Hyderabad has been requested to telecast a total of 150 Scrolls through their channel from 30-11-2011 to 02-12-2011 to create awareness among the citizens / electors regarding Summary Revision of Photo Electoral Rolls with reference to 01-01-2012 as qualifying date. Accordingly, the ZEE 24 Ghantalu, Zee News Limited, Hyderabad has telecast 150 Scrolls and furnished the bills for an amount of Rs.16,545/- (i.e., Rs.11,030/- & Rs.5,515/-) including all taxes and requested for arranging payment vide reference 2nd read above.

- 2. In letter 3rd read above, ZEE 24 Ghantalu, Zee News Limited, Hyderabad has been requested to telecast a total of 150 Scrolls through their channel from 26-10-2012 to 31-10-2012 to create awareness among the citizens / electors regarding Summary Revision of Photo Electoral Rolls with reference to 01-01-2013 as qualifying date. Accordingly, the ZEE 24 Ghantalu, Zee News Limited, Hyderabad has telecast 150 Scrolls and furnished the bills for an amount of Rs.16,854/- including all taxes and requested for arranging payment vide reference 4th read above.
- 3. After careful examination, Government hereby accord sanction for payment of Rs.33,399/- (Rupees thirty three thousand three hundred and ninety nine only) to the Zee News Limited, Hyderabad towards telecasting a total of 150 Scrolls through their channel from 30-11-2011 to 02-12-2011 and 26-10-2012 to 31-10-2012 to create awareness among the citizens / electors regarding Summary Revision of Photo Electoral Rolls with reference to 01-01-2012 & 01-01-2013 as qualifying date respectively.

(Contd..2..)

- 4. The expenditure sanctioned in para 3 above shall be debited to "2015 Elections MH 108 Issue of Photo Identity Cards to Voters SH (04) Photo Identity Cards to Voters 260 Advertisements, Sales and Publicity Expenses" and shall be met from the funds provided in B.E. 2013-14 in relaxation of Quarterly Regulation orders issued vide Memo 5th read above.
- 5. The General Administration (Claims.C) Department are requested to draw the amount sanctioned in para 2 above and credit in favour of "Zee News Limited, Hyderabad" A/c No.0900911058000106, BNP Paribas Bank, Fort Branch, Mumbai, IFSC Code No:BNPA0009009, MICR Code No:400034002 PAN No. AAACZ1213B.
- 6. This order does not require the concurrence of Finance Department.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

V. VENKATESWARA RAO ADDL. CHIEF ELECTORAL OFFICER & JOINT SECRETARY TO GOVERNMENT

To

The Advertising Manager, Zee News Limited, Mumbai
The General Administration (Claims.C) Department
The Deputy Pay & Accounts Officer, Secretariat Branch, Hyderabad

The Director of Treasuries & Accounts, A.P., Hyderabad The Accountant General, Andhra Pradesh, Hyderabad. SF/SC.

//FORWARDED:: BY ORDER//

SECTION OFFICER